



Manitoba Communities in Bloom Program Registration Categories 2018

PROGRAM REGISTRATION CATEGORIES

The definition of a community for the purpose of this program is a town, municipality, village, or hamlet with residences, businesses, institutions and a local governing body (elected or not).

1. New Category for 2018

In celebration of 20 years of programming, Manitoba Communities in Bloom has created 2-new opportunities for communities, service groups and individuals to enter their projects into a friendly competition with winners announced at the annual Convention and Awards banquet September 7 & 8 in Morris, MB.

A. Showcase CIB Program Participant Projects

- Open to past and current Communities in Bloom participating communities
- **Photos & short essay** (500 words max) on one of the following project areas:
 - a. Landscaping & Floral
 - b. Environmental Action
 - c. Heritage Conservation
- 1 winner will be selected from each category and will be awarded a framed certificate and will have their project showcased at tradeshows in CIB newsletters, website etc.
- Contest deadline July 31
- \$50 entry fee

B. Showcase Community Group Projects

- Open to all individuals and groups including horticultural clubs, church groups, youth groups etc. in your community
- Same criteria and entry fee as listed in above Showcase CIB Program Participant Projects

2. Provincial – Evaluated

In the Provincial – Evaluated category communities are provided with a comprehensive evaluation beneficial to community development which focuses on beautification, environmental and heritage conservation efforts.

CiB judges provide a written report with specific feedback on community successes and constructive suggestions for improvement.

Evaluated communities are provided with a bloom rating (1 to 5), a special mention (community highlight), and an Evaluation Report.

a. Category highlights

- ⊗ Community is evaluated by 2 judges using an evaluation grid
- ⊗ Community is provided with a written report & a bloom rating
- ⊗ Qualifying communities from this category will be invited (but not obligated) to participate in the national competition the following year



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- b. Levels for 5 Bloom Communities — bronze, silver and gold levels
Five bloom communities participating in the Provincial – evaluated category will now receive a three level rating - **bronze, silver or gold**
- ⊗ 5 Blooms: 82 to 83.9%
 - ⊗ 5 Blooms (Bronze): 84 to 86.9%
 - ⊗ 5 Blooms (Silver): 87 to 89.9%
 - ⊗ 5 Blooms (Gold): 90% and over

3. Special Attraction

The Special Attraction category is available to Manitoba green attractions such as parks, living history museums and public gardens.

Category Highlights:

- ⊗ The Special Attractions category has its own unique Evaluation Form. The 6 criteria (Tidiness, Environmental Action, Natural and Cultural Heritage Conservation, Urban Forestry, Landscape and Floral Displays) remain the same as the other program categories however the evaluation points are on a more specific scale directed to special attraction considerations
- ⊗ The evaluation criteria focuses on management, planning, maintenance, improvement and innovation
- ⊗ The Special Attraction is:
 - Evaluated by 2 judges using an Special Attractions evaluation form
 - Provided with a written report & a bloom rating
- ⊗ Qualifying Special Attractions will be invited (but not obligated) to participate in the national competition the following year

4. Provincial – Non Evaluated

The Provincial – non evaluated category is available to communities who have participated in the MB CiB program; have been evaluated in the last three years; wish to continue to support MB CiB program objectives however are in need of taking time off from evaluation.

Category Highlights:

- ⊗ Available to communities who have participated in the MB CiB program and have been evaluated in the last three years
- ⊗ Community is not judged by MB CiB judges
- ⊗ Communities are included in all networking opportunities (i.e. CiB quarterly newsletter, sponsor information, grants/funding information, Annual Conference and Awards)